



The Walk for Andrea

The Walk for Andrea is an official community fundraiser for the Hospital for Sick Children (SickKids) in Toronto. It is dedicated to the memory of Andrea Mariano, a teenager who died during her first weeks of school at Queen's University in September 2015. Andrea died within hours of consuming a drink that contained either dairy or peanut products, both of which she was allergic to. <http://www.macleans.ca/society/andrea-valentin-mariano-1997-2015/>

Sadly, Andrea is not the only student who has died due to food allergies. These tragedies can be prevented.

I am writing to request your support for the 2nd Annual Walk for Andrea, on Sunday, September 24th, 2017 at Milne Dam Conservation Park in Markham, Ontario, Canada.

One in 13 Canadians, or 2.5 million people, are affected by a food allergy (AllerGen, October 2015), and 100% of our donations are directed to the SickKids Food Allergy and Anaphylaxis Program to find a cure.

We want all children to experience the joys of childhood without any limitations. The Walk for Andrea, which honours the memory of Andrea, is dedicated to raising awareness, advocating for the safe inclusion of food allergic children in every day activities, and finding a cure for life-threatening food allergies so that deaths like that of Andrea Mariano will be prevented.

Over 250 people participated in the First Walk for Andrea in 2016, which was sponsored by Sorelle and Co., Whole Foods, Enjoy Life Foods, Sweets from the Earth, SunButter, and So Delicious. Mayor Frank Scarpitti, The Honourable John McCallum, and several other dignitaries joined us and look to join us again this year. Our story was featured on Global News, CTV News, and the CBC, as well as in the *Markham Economist & Sun* and *Thornhill Liberal*, which greatly helped to bring our concerns to a wide network of people and organizations.

Please consider becoming a sponsor for the Walk for Andrea 2017.

The Walk for Andrea 2017

walkforandrea.ca

Follow us on Facebook, Instagram & Twitter @walkforandrea



How to sponsor the Walk for Andrea 2017

Corporate and individual sponsors are integral to the success of our event. It is a great way to support your community, create brand awareness, and promote your business.

As a corporate sponsor your support and partnership will be acknowledged in the following ways:

Sponsorship Opportunities	Your Logo on our website	Your Logo on our website & social media blasts (Facebook, Instagram, Twitter)	Your Logo on all printed materials (brochures, press releases)	Link to your corporate site on our website	Our speakers acknowledge your business at the event
BRONZE up to \$250	YES!				
SILVER \$250-499	YES!	YES!			
GOLD \$500-999	YES!	YES!	YES!		
TEAL \$1000 +	YES!	YES!	YES!	YES!	YES!

For more information about sponsorship opportunities and The Walk for Andrea, please contact: Dr. Jyoti Parmar at info@walkforandrea.ca or 416-726-0055.

We wish to thank you in advance for your time, generosity, and support.

Peter Deboran, Chair – Walk for Andrea

PLEASE RETURN THIS FORM WITH YOUR CHEQUE:

Company / Name:	Phone:
Address:	Email:
Please select level:	Amount \$_____
Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/> Teal <input type="checkbox"/>	
PLEASE MAKE CHEQUES PAYABLE TO: Walk for Andrea	

The Walk for Andrea 2017

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